Susan Brown Foster, Ph.D.

Professor - Department of Sport Business and International Tourism School of Business

Saint Leo University - Saint Leo, FL

President – Sport Business Consulting, Inc. drfoster@sportbusinessconsulting.org

EDUCATION

The Ohio State University Columbus, OH

Doctor of Philosophy Specialty Areas of Study: Sport Management

Higher Education Administration

Sport Law

Eastern Illinois University Charleston, IL

Master of Science **Emphasis** in Sport Administration

Florida State University Tallahassee, FL

Bachelor of Science **Physical Education**

Varsity Athlete - Basketball and Softball

PROFESSIONAL EMPLOYMENT

Saint Leo, FL - Professor August, 2003 – Present Saint Leo University

August, 2003 – June, 2008 Department Chair

- Sport Business and International Tourism MBA-Sport Business – Program Developer,

Coordinator, and Professor 2006-Present

Sport Business Consulting, Inc. Land O'Lakes, FL – President/Owner 2007-Present

Sentry Event Services Tampa, FL - Security 2008-2009

Flagler College St. Augustine, FL - Professor

Western Carolina University Cullowhee, NC

Associate Professor and Sport Management Program Coordinator

Full Member of Graduate Faculty

The Ohio State University Columbus, OH

Graduate Administrative Assoc.- Sport Management Master's Program

St. Louis University St. Louis, MO - Coordinator of Intramurals and Instructional Programs

Eastern Illinois University Charleston, IL - Graduate Assistant - Campus Recreation

Titusville, FL – Inside and Outside Sales Representative **Ken's Sporting Goods**

Palm Bay High School Melbourne, FL

Physical Education and Driver's Education Instructor

Varsity Volleyball and Softball Coach

Astronaut High School Titusville, FL

Substitute Teacher

J.V. and Assistant Varsity Volleyball Coach; Assistant Softball Coach

Brevard Community College Titusville, FL - Part-time Instructor

JOURNAL PUBLICATIONS

Fifteen refereed journal publications

BOOKS

Experiential Learning in Sport Management: Internships and Beyond with co-author John Dollar – Published by Fitness Information Technology July, 2010)

Involved in the publication of five (5) books as either an author or editor including the upcoming:

BOOK CHAPTERS

Ten book chapters in books such as:

- Directory of Undergraduate Programs in Sport Management, (2nd ed.).
- Directory of Graduate Programs in Sport Management, (2nd ed.).
- Law for recreation and sport managers. Dubuque, IA: Kendall/Hunt Publishing Company.
- *Managing the Collegiate Recreational Facility.* (pp.1-4). Corvallis, OR: NIRSA.
- *Contemporary Sport Management* (2nd ed.).

PROFESSIONAL PROFILE

One of three academicians profiled in Chapter 16 – The Academic World of Sport Management by Robinson, M., Hums, M. Crow, R.B., and Phillips, D. (2000). <u>Profiles of Sport Industry Professionals: Making the Games Happen</u>. Aspen Publications.

PRESENTATIONS

Fifty-four (54) professional presentations at such conferences as the

- Baseball Winter Meetings
- NCAA Women's Leadership Seminar
- North American Society for Sport Management (NASSM)
- The Sport and Recreation Law Association (SRLA)
- The National Intramural-Recreational Sports Association (NIRSA)
- American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD)

WORKSHOPS

- Conducted 15 workshops on curriculum development/reviewer training

VIDEOS

Participant interviewed and videotaped for CD titled Issues in Sport: Disability and Sport Issues

HONORS/AWARDS

Twenty-three (23) Honors/Awards including:

- ✓ Lifetime Publication Award 2007-2008 Saint Leo University
- ✓ Three (3) Faculty Sponsorship of Undergraduate Student Legal Research Award Winner for SRLA
- ✓ Three (3) Who's Who Among America's Teachers (nominated by students)
- ✓ 2006 Sport and Recreation Law Association Honor Award
- ✓ Membership in Sigma Beta Delta Business Honor Fraternity
- ✓ Selection as international goalball official and U.S. Representative to two Paralympic Games and numerous world/national championships
- ✓ 1995 Outstanding Service Award NIRSA
- ✓ 1993Who's Who in American Education
- ✓ 1988 Outstanding Young Women of America
- ✓ 1988 Delbert Oberteuffer Award Ohio State University
- ✓ 1984 Recognized for outstanding contributions to the United States Association for Blind Athletes
- ✓ 1975-76 Delta Psi Kappa Academic Honorary Florida State University

LEADERSHIP INITIATIVES

- ✓ COSMA Site Visitor
- ✓ Served on three President/Chancellor University Strategic Planning Committees
- ✓ State Director North Carolina NIRSA

- ✓ Sport Management Program Review Council (SMPRC) Chair Five years
- ✓ Chaired numerous committees including a Leadership Task Force, Curriculum, Institutional Effectiveness, Faculty Athletic, and Nominations
- ✓ Ran two state workshops NIRSA Missouri and North Carolina
- ✓ Goalball Official's Coordinator USABA Ten years
- ✓ Chair, Coaches' and Officials' Committee USABA Seven years
- ✓ Florida Athletic Coaches Association Softball District Director; Volleyball Asst. District Director
- ✓ USABA Missouri Chapter Executive Board, Secretary One year
- ✓ Sport Coordinator for 10 sports at the 1984 Summer National Championships USABA
- ✓ North Brevard Youth Softball Association Titusville, FL Vice-President; League and Tournament Director Three Years
- ✓ Sport, Entertainment, and Tourism Academy Advisory Council Rockledge High School Rockledge, FL Member Two Years
- ✓ Our Lady of the Rosary Parish Land O'Lakes, FL Finance Council Member
 - o Member Marriage Preparation Team Two years
- ✓ St. Mary's Catholic Church Sylva, NC Pastoral Council Chair and Vice-Chair

CURRENT/PAST PROFESSIONAL MEMBERSHIPS

- ✓ North American Society for Sport Management (NASSM)
- ✓ Sport Lawyer's Association (SLA)
- ✓ Sport and Recreation Law Association (SRLA) (formerly SSLASPA)
- ✓ Florida Facility Manager's Association (FFMA)
- ✓ National Intramural-Recreational Sports Association (NIRSA)
- ✓ International Association for Assembly Managers (IAAM)
- ✓ American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD)
- ✓ Florida Alliance for Health, Physical Education, Recreation, Dance, and Sport (FAHPERDS)
- ✓ Ohio Recreational Sports Association (ORSA)

OTHER PROFESSIONAL SERVICE

Membership on numerous committees including but not limited to:

- ✓ Revenue Generation Task Force North American Society for Sport Management
- ✓ Marketing Committee Sport and Recreation Law Association
- ✓ Journal Editorial Boards for the:
 - o NIRSA Journal
 - o International Journal of Sport Management
 - Journal of Legal Aspects of Sport
 - o Journal of Sport Management
 - o Journal of Coaching Education Guest Reviewer 2009

EVENT MANAGEMENT/VOLUNTEER INVOLVEMENT

- ✓ The Legends Championship (LPGA) Safety Harbor, FL
- ✓ Super Bowl XLIII Raymond James Stadium Tampa, FL
- ✓ American League Baseball Divisional Playoffs Tropicana Field St. Petersburg, FL
- ✓ Planning Committee Women's Leadership Seminar Tampa, FL
- ✓ University of South Florida Football @ Raymond James Stadium
- ✓ Men's NCAA Tournament 1st and 2nd Rounds Tampa, FL
- ✓ Little Everglades Steeplechase Dade City, FL
- ✓ Chrysler Championships PGA Tournament Tarpon Springs, FL
- ✓ World Golf Hall of Fame World Golf Village St. Augustine, FL
- ✓ Legends of Golf Senior PGA Tournament St. Augustine, FL
- ✓ National High School Goalball Championships St. Augustine, FL
- ✓ Goalball Official United States Association of Blind Athletes
- ✓ Women's Final Four Charlotte, NC