

**We assist sport organizations in:**

- ⇒ Developing a quality internship program
- ⇒ Screening applicants for internships and entry level positions
- ⇒ Conducting risk management safety audits for small sport and fitness facilities

**We assist colleges in:**

- ⇒ Developing or improving sport management/business curricula

**We assist parents and students in:**

- ⇒ Finding the right sport management related academic program at any level
- ⇒ Developing winning resume' and cover letters targeting the sport industry

**Let's talk!!!!!!!!!!!!!!!!!!!!!!  
813-389-4282**

**My Resume'**

Susan Brown Foster, Ph.D.

**Over 25 years of experience in the industry including:**

- Establishing quality internship programs
- College Curriculum Expert
- College Professor
- Intern Placement and Screening
- Baseball Winter Meetings Speaker
- Published Author
- Experienced Conference Speaker
- Teaching Risk Management in Sport
- Sport for the Visually Impaired
- Outside and Inside Sales Administration
- College Athlete
- International Referee
- Recreational Sport Administrator
- High School Coach

**Board Member:**

- Sport, Entertainment, and Tourism Academy
- Rockledge High School
- Rockledge, FL

**Web Site**

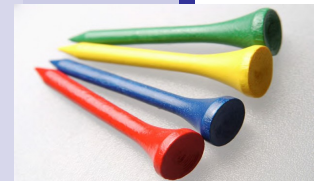
[www.sportbusinessconsulting.org](http://www.sportbusinessconsulting.org)

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***Sport Business Consulting, Inc.***



**813-389-4282**

## ***Sport Organization Consulting***

Need quality interns? Entry level employees? Help on a project? We can discuss your short and long term needs. With my proven experience, a designed long-term process for getting the type of individual needed will incorporate local resources in your area or assist in establishing a steady stream of quality interns from proven sport management/sport business collegiate programs.

If you have not been satisfied with past intern/entry level employee performances, SBC can recommend ways to increase that satisfaction level for you. A well-designed and implemented program at all levels will help you screen potential employees.



**Not all Sport Management academic curricula have quality internship programs!**

### ***Risk Management Facility & Event Auditing***

Have you had an accident in your facility or event? Preventing accidents before they happen should be your goal. The cost of an audit is minimal compared to a lawsuit. Dr. Foster specializes in audits for participation facilities. Fitness clubs, recreation programs, college athletic facilities, minor league baseball stadiums, and similar facilities can be made safer. We will work with your staff and make recommendations for a safer facility for you!

**Contact SBC today to get your program working for you!**

Would you like to design a sport management/

## ***College and University Consulting***

business curriculum that will attract top students organizations will want to hire? Take an already existing program to Flagship status? Redesign your experiential learning program? Sport Business Consulting (SBC) can do all of this for you!

Dr. Foster has over 20 years of experience in placing field experience students with collegiate and professional sport organizations, national governing bodies, collegiate, governmental, and non-profit recreation programs, and private sport organizations. By establishing a curriculum that meets the organization's needs as well as national academic standards, your institution can achieve increased enrollment. Dr. Foster will consult with your department and enrollment management team at any academic level and recommend marketing strategies to assist you in hitting your institutional's/department's/program's targeted goals.

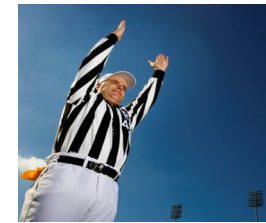


### ***Program Accreditation?***

COSMA accreditation? What's this? Dr. Foster chaired the national Sport Management Program Review Council (SMPRC) for five years following six years as a reviewer and Council member. The Council on Sport Management Accreditation (COSMA) is the new accrediting body for academic programs in sport management.

## ***Parents and High School Students***

Need assistance in locating a collegiate sport management/business program that fits your desires and interests? Do you just want to talk about academic programs in this field and whether your tuition dollar is being spent on the right academic degree? Dr. Foster has met with parents and potential students for 20 years and has great insight into this academic field of study. Is it right for you? Call Sport Business Consulting (SBC) today to score your touchdown! Dr. Foster will tell it like it is, ask the right questions, and assist you in making the best decision.



### ***Graduating Students***

Applying for an internship? Graduating from college? Graduate School? SBC can assist you in developing a resume and cover letter that will catch the eye of the employers! Want to take your game to a higher level? While SBC can't promise a sport organization will hire you, developing a game plan to get your foot in the door is often strategically necessary to make the right connection!

**Make the right moves today! Call or e-mail SBC!**

